



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



Summit Sponsorship Overview

The National Association of Free Clinics (NAFC) will be holding its seventh Annual Summit from October 22-24, 2012 at the San Antonio Marriott Rivercenter Hotel in San Antonio, Texas.

This annual meeting is the only national venue that brings together medical directors, clinical and pharmacy personnel, management level staff and volunteers from America's 1,200+ Free and Charitable Clinics. The NAFC anticipates 400-450 attendees at this meeting.

Supporting the NAFC through a Summit sponsorship strategically positions your company with the highest visibility, and provides an excellent opportunity to share the value of your product offerings and services.

Some Statistics of Interest:

- Free and Charitable Clinics distribute over \$17 million of pharmaceutical and medical supplies annually
- Free and Charitable Clinics mobilize tens of thousands of health care professionals as well as non-medical volunteers
- The typical Free or Charitable Clinic serves over 5,000 people annually
- 58% of Free and Charitable Clinic patients are women and 42% are men
- The average age range of Free and Charitable Clinic patients is 18-65
- 83% of Free and Charitable Clinic patients are working or from a working household
- In 2009 Free and Charitable Clinics have seen a 40-50% increase demand from patients, while providing help to these patients with a steady decrease in donations

About the NAFC:

The National Association of Free Clinics is the only nonprofit 501(c) (3) organization whose mission is solely focused on the issues and needs of more than 1,200 free clinics and the people they serve in the United States.

Founded in 2001 and headquartered near Washington, D.C., the NAFC is an effective advocate for the issues and concerns of free clinics, their volunteer workforce of doctors, dentists, nurses, therapists, pharmacists, nurse practitioners, technicians and other health care professionals, as well as the patients served by free clinics in communities throughout the nation.

A more detailed description of NAFC Summit sponsorship levels and benefits as well as a sponsorship form follows.



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NAFC Exclusive Sponsorship Opportunities

PLATINUM SPONSORSHIP - \$50,000 – **SOLD**

Platinum Sponsor Receives:

- A representative from your company will welcome all conference attendees during the opening general session and introduce the Key Note Speaker from the main stage and will be able to express your company's commitment to Free and Charitable Clinics around the country.
- Company name and/or logo on the Summit portfolio given to all summit attendees.
- Sponsorship of the Conference Thumb drives
- Sponsorship of the Conference Program
- Two (2) computers and a printer in the NAFC Summit Cyber Café for attendees' use during the summit. A sign next to the computer would mark your sponsorship as well as feature your company's logo as the screensaver and your company's web site as the default site for the Internet browser.
- 10 x 10 Exhibit space at the conference
- Four (4) Full Conference registrations
- One (1) Deluxe Suite Accommodation for 2 nights
- Two (2) Standard Room Hotel Accommodations for 2 nights
- One (1) office for your company use during the Summit
- One (1) Company brochure or flyer in the attendee conference bag given to all attendees at registration
- Signage prominently displaying your company's logo during the entire conference and at the reception
- Full page company advertisement in the NAFC Summit Program
- Special recognition from main stage
- Company logo and link for one year on the NAFC website: www.freeclinics.us
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representatives would display Sponsor Ribbon on their name badges
- A list of conference attendees



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



GOLD SPONSORSHIP (3) - \$10,000

Exclusive Monday Night Network Reception Sponsor

- Brief welcome at the beginning of Reception
- Promotional item or flyer may be distributed during the reception
- 10 X 10 Exhibit space at the conference
- Three (3) Full Conference registrations
- One (1) Standard Room Hotel Accommodation for 2 nights
- Company logo on all event signage
- Half-page company advertisement in Conference Program
- Special recognition from the main stage
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees

Exclusive Lunch Sponsor

- Brief welcome at the beginning of lunch and serve as the MC of the lunch
- Promotional item or flyer may be distributed during the lunch
- 10 X 10 Exhibit space at the conference
- Three (3) Full Conference registrations
- One (1) Standard Room Hotel Accommodation for 2 nights
- Company logo on all event signage
- Half-page company advertisement in Conference Program
- Special recognition from the main stage
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees

Exclusive Closing Speaker Sponsor

- Brief welcome and introduction of the Speaker
- Promotional item or flyer may be distributed during the session
- 10 X 10 Exhibit space at the conference
- Three (3) Full Conference registrations
- One (1) Standard Room Hotel Accommodation for 2 nights
- Company logo on all event signage
- Half-page company advertisement in Conference Program
- Special recognition from the main stage
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



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- A list of conference attendees

SILVER SPONSORSHIP (6) - \$5,000

Tuesday Night Reception Sponsor

- 10 X 10 Exhibit space at the conference
- Two (2) Full Conference registration
- Promotional item or flyer may be distributed during the reception
- Company logo on all event signage
- Special recognition from the main stage
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees

BRONZE SPONSORSHIP (2) - \$3,000

Breakfast Sponsor

- 10 X 10 Exhibit space at the conference
- One (1) Full Conference registration
- Space for promotional materials near breakfast area or on breakfast tables
- Company logo on all event signage
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees

CONFERENCE SUPPORTERS (3) - \$1,500

Break Sponsorship (3):

- 6' Table Top Exhibit space at the conference
- One (1) Full Conference registration
- Space for promotional materials near break areas
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



Exhibitor -- \$500

- 6' Table Top Exhibit space at the conference
- One (1) Full Conference registration
- Sponsorship highlighted with your company logo on the NAFC Annual Summit website.
- Company representative would display Sponsor Ribbon on their name badges
- A list of conference attendees

Customized Sponsor Packages Are Available

If your company would like to customize a sponsorship package please, contact Nicole Lamoureux at 703-647-7427 or nlamoureux@freeclinics.us and we will be happy to work with you!



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



YES! We would like to Sponsor the NAFC Summit at the following level:

_____ **GOLD SPONSORSHIP (3) - \$10,000**
 _____ Exclusive Monday Networking Reception Sponsor
 _____ Exclusive Lunch Sponsor
 _____ Exclusive Closing Speaker Sponsor

_____ **SILVER SPONSORSHIP (6) - \$5,000**
 _____ Tuesday Night Reception Sponsor

_____ **BRONZE SPONSOR (2) - \$3,000**
 _____ Breakfast Sponsorship

_____ **CONFERENCE SUPPORTORS (3) - \$1,500**
 _____ Break Sponsorship

_____ **EXHIBITOR - \$500**

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Please check one:

_____ Check enclosed _____ Credit Card Payment

Credit Card Number: _____ Exp Date: _____

Type of Credit Card: ___ VISA ___ AMEX ___ MASTER CARD **Security Code:** _____

Please return this form to:

Nicole D. Lamoureux, Executive Director, NAFC
 1800 Diagonal Road Suite 600, Alexandria, Virginia 22314
 Fax: 866-875-3827 - Email NLamoureux@freeclinics.us

If you have questions or need further explanation, please contact Nicole Lamoureux at NLamoureux@freeclinics.us or via phone at 703-647-7427.

The National Association of Free Clinics
 1800 Diagonal Road Suite 600 • Alexandria, VA 22314
 (p) 703-647-7427 • (f) 866-875-3827 • (e) info@freeclinics.us • (w) www.freeclinics.us



2012 NAFC SUMMIT SPONSORSHIP OPPORTUNITIES



Corporate Membership Opportunities

Cabinet Member - \$20,000

Company information, logo and link placed on NAFC Website

Three articles in the NAFC E-Newsletter

One webinar/teleconference a year to directly connect with NAFC members

All benefits of the Summit Gold Level sponsorship

Senatorial Member - \$10,000

Company information, name and link placed on NAFC Website

Two articles in the NAFC E-Newsletter

All benefits of the Summit Silver Level sponsorship

Congressional Member - \$5,000

Company information, name and link placed on NAFC Website

One article in the NAFC E-Newsletter

All benefits of the Summit Bronze Level sponsorship

Consultant Member - \$1,000

Company information, name and link placed on NAFC Website

All benefits of the Summit Exhibitor Level sponsorship



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YES! We would like to become an NAFC Corporate Member at the following membership level:

_____ ***Cabinet Member - \$20,000***

_____ ***Senatorial Member - \$10,000***

_____ ***Congressional Member - \$5,000***

_____ ***Consultant Member - \$1,000***

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Please check one:

_____ Check enclosed _____ Credit Card Payment

Credit Card Number: _____ Exp Date: _____

Type of Credit Card: ___ VISA ___ AMEX ___ MASTER CARD **Security Code:** _____

May we publicize your support? _____ Yes _____ No

Please return this form to:

Nicole D. Lamoureux, Executive Director, NAFC
1800 Diagonal Road Suite 600, Alexandria, Virginia 22314
Fax: 866-875-3827 - Email NLamoureux@freeclinics.us

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